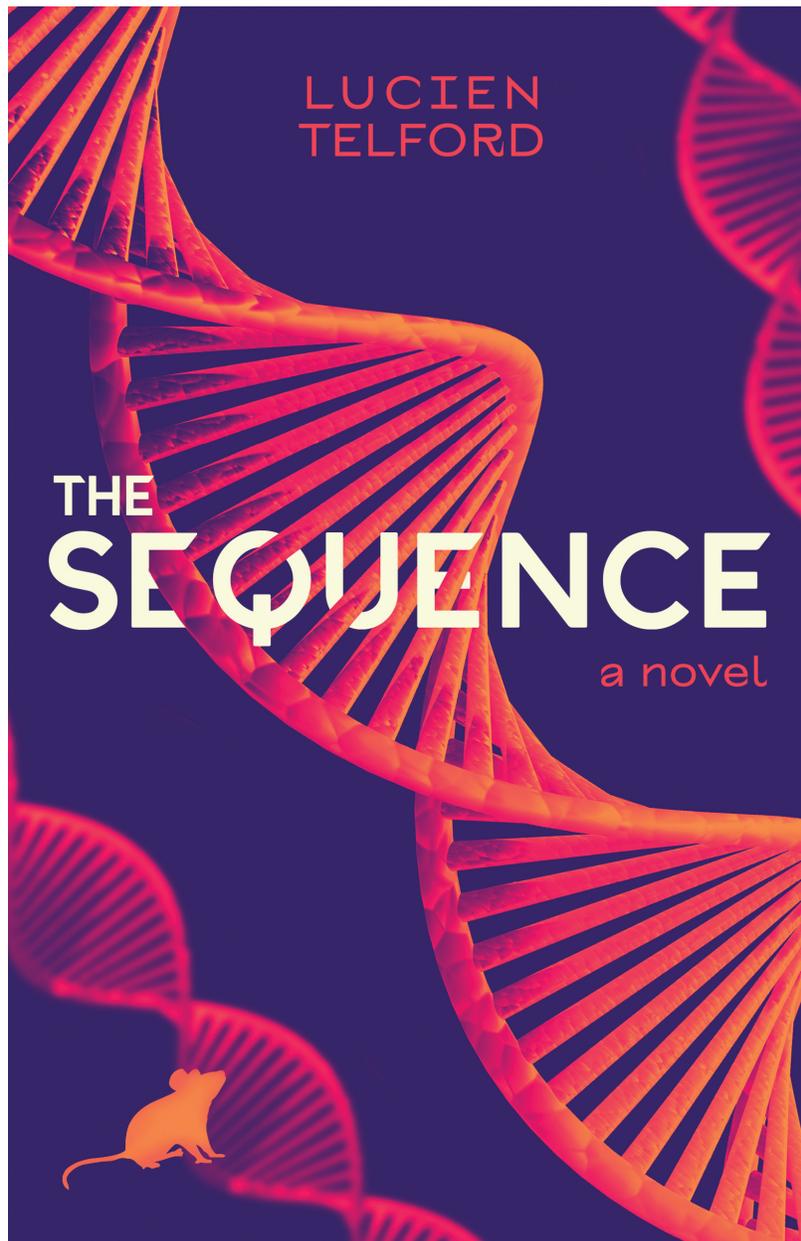


MEDIA KIT FOR  
**THE SEQUENCE**

By Lucien Telford

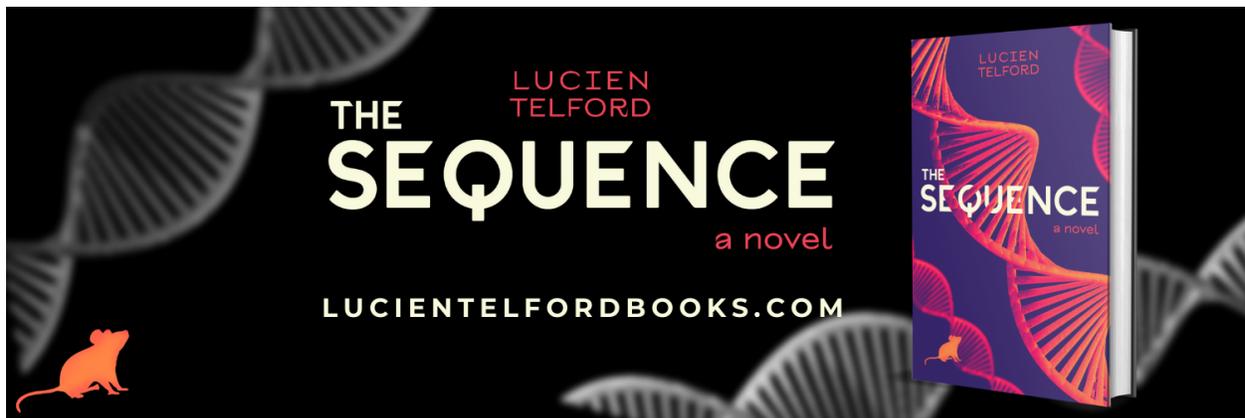


Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford



## ABOUT THE BOOK

### *THE SEQUENCE*, By Lucien Telford

The story is set in the near future, during a time when manipulating the human genomic sequence has become commonplace among the wealthy. Kit McKee is the world's leading genetic editor. Having run from an America where she is no longer welcome, she now develops lucrative cosmetic edits to the human genome from her secure laboratory in northern China. She has been working on a side-project in her spare time, keeping it a secret—or so she thinks.

Dallas Ward is a former civilian sub-orbital pilot who now transports contraband for a Hong Kong crime syndicate in a ground-effect stealth jet, not as a matter of choice. He has been tasked with a special delivery, this one with a time restriction.

Fong and Woo are two Hong Kong police detectives investigating a series of homicides that appear to take place only during typhoons. The bodies are found to be genetically edited, leading the detectives toward Kit, who has suddenly gone missing.

All three storylines weave together into a fast-paced, techno thriller that raises intriguing ethical questions about genetics and the global distribution of power.

Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford

## AUTHOR BIO

### SHORT BIO

Lucien is a fan of all things aviation, and the author of his debut novel, *The Sequence* (FriesenPress). He has worked for twenty-five years as a professional aviator, and remains an airline pilot flying Boeing products. Find him on twitter and Instagram @lucientelford or at [www.lucientelfordbooks.com](http://www.lucientelfordbooks.com)

### LONG BIO

Lucien was born in the United Kingdom, raised in Ontario, and grew (not necessarily *up*) in Vancouver, British Columbia. After seven years of living and working in Hong Kong flying large Boeing aircraft all across the planet, he has settled in Whistler, British Columbia, where he enjoys all things outdoors. He has a friend and colleague who allows him to occasionally fly a single-engine Piper Comanche around the beautiful province of BC (private sightseeing flights available on request).

### PHOTOS

Credit: Alan Bailward



Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford

## QUESTIONS AND ANSWERS

### **Q: How did this project start?**

Essentially the project began from what I perceived to be a gap in the science-fiction I was reading. I wanted to read a high-stakes thriller set in a non-apocalyptic near-future which incorporated the rapidly accelerating advances we are seeing in genetic engineering and the ethical questions surrounding what can only be regarded as evolutionary technology. Most fiction in this genre seems to be post-apocalyptic with some form of major climate catastrophe involved, as though we are incapable of managing our way out of the coming atmospheric crisis.

### **Q: What genre is the book?**

The Sequence is a science-fiction, near future, techno-thriller, with a noir undertone throughout.

### **Q. What themes does the book portray?**

The main theme revolves around ethics. Keeping an evolutionary genetic change from a group of people, whether that reason is based on sex, class, race, or financial status harbours a slippery moral slope that not everyone is capable of navigating, specifically if the decision involves vast sums of money. Alongside the moral quandary, we have Kit battling her own demons, unable to save her mother from a genetic disease that Kit herself solved months after her mother's passing.

Dallas Ward is an American ex suborbital pilot riding out survivor's guilt on a wave of narcotics happily supplied by his employer.

Fong and Woo are a pair of Hong Kong police detectives, both permanently scarred by a targeted precision attack on their Anti Terrorist Squad that left only them alive amongst their friends and colleagues, their respective families butchered by a communion of triad killers. These two are now driven to apprehend and bring to justice the leaders of these triads that took the lives of so many they held close.

Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford

## MARKETING PLAN

**Overall strategy:** Starting locally and online, then branching out from there. I have an online presence that includes sales in stores such as Amazon (globally), Barnes & Noble, Chapters/Indigo, Apple Books, Nook and Kobo. I am in the process of approaching independent book stores with consignment deals along the west coast of BC, and I have confirmed in-store placement with Chapters/Indigo in all seven lower mainland locations (Vancouver, BC) plus the Indigo bookstore at Edmonton international airport. I have done several video interviews with book bloggers which are available on my media page, and have received multiple positive reviews from the likes of Kirkus, Foreword Clarion, and Reedsy Discovery, to mention a few.

### **Target Audience:**

Young adults to the elderly. Science fiction fans, readers of William Gibson, David Mitchell, and other modern science-fiction authors.

### **Online Presence:**

I have a solid and growing presence in the online writing community on Twitter and Instagram @lucientelford

Further, my author website [www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) has seen hundreds of unique views per month since its launch date in July. I have a weekly blog there which may be accessed at <https://www.lucientelfordbooks.com/blog>

### **Physical Presence:**

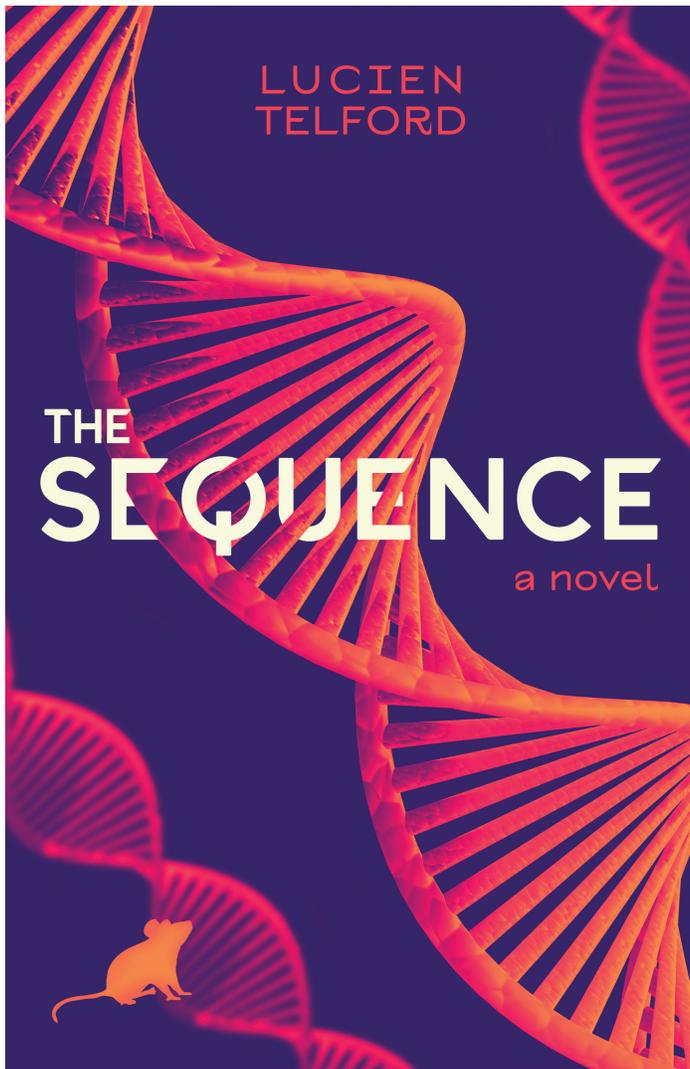
Consignment deals are in place at several independent bookstores from BC to Ontario. Fincher's Books in Southern Ontario were the first to stock the novel on store shelves. Further to this, Möbius Books in Port Alberni, WindowSeat Books in Nanaimo, and Armchair Books in Whistler are also carrying *The Sequence*.

Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford



## ORDERING INFORMATION

### Print Specifications:

288 pages

Black & White - Hardcover

5.5 x 8.5 - Rolland Creme Paper

### ISBN's

978-1-03-910451-8 Hardcover

978-1-03-910450-1 Paperback

978-1-03-910452-5 eBook

### Bisac Categories

Fiction, Science Fiction, Genetic  
Engineering

Fiction, Science Fiction, Crime &  
Mystery

Fiction, Science Fiction, Adventure

### Search Keywords

Gene editing sci-fi, Near-future sci-fi,  
Hard sci-fi novel, High-tech sci-fi, Sci-  
fi thriller, Sci-fi mystery, Sci-fi pilot

### FriesenPress Bookstore Prices:

Paperback \$19.99 USD

Hardcover \$31.99 USD

eBook \$7.99 USD

Retailer prices will vary,  
depending on currency exchange  
rates and store policies.

### Online Paperback, Hardcover, ebook

[FriesenPress Bookstore](#)

[Amazon](#)

[Chapters.Indigo](#)

[Barnes and Noble](#)

[Nook](#)

[Kobo](#)

Lucien Telford

10 - 4652 Blackcomb Way, Whistler, BC, V8E0Y8

(778) 995-3730 / [lucien.telford@gmail.com](mailto:lucien.telford@gmail.com)

[www.lucientelfordbooks.com](http://www.lucientelfordbooks.com) / Twitter/Instagram @lucientelford